

# LUKE STODDARD

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## MEDIA EXPERIENCE

### DANCING WITH THE STARS 31 | DISNEY+

Day Player | October - November 2022

- Assisted story team with interviews on field shoots
- Facilitated various runs and errands for different departments
- Supported production office in completing administrative tasks

### BIG BROTHER 24 | CBS

House PA and Day Player | July - August 2022

- Tested facilities and competitions and acted as stand-in for premier episode
- Assisted with communicating information between department heads
- Assisted with production schedules and workflow as well as directing the live premiere

### UNSCRIPTED | FOX ENTERTAINMENT

Production//Development Intern | September - November 2021

- Watched rough cuts and gave notes to editors
- Assisted with researching new shows and specials
- Developed and pitched two new show formats and decks
- Gained understanding of Fox production process from concept development to final episode delivery

### DEVELOPMENT | LIGHTHEARTED ENTERTAINMENT

Development Intern | January - May 2021

- Organized show research and b-roll for sales reels and pitch decks
- Assisted with transcribing interviews and talent search
- Developed and pitched new show format and deck

### REALITY ROOM | ELON UNIVERSITY

Producer & Creator | October 2018 - August 2021

- Pitched and produced a pilot episode for Elon Student Television
- Organized \$500 budget for pilot and each season
- Produced and edited eight hour-long episodes for season one and seven for season two

### REALITY ROOM: BATTLE ROYALE | ELON UNIVERSITY

Producer & Creator | August 2020 - August 2021

- Developed format for the COVID-19 compliant Reality Room spin-off
- Coordinated schedules, competitions, and props necessary for both seasons
- Edited title sequence and all six episodes of season one

## EDUCATION

### Elon University | Elon, NC

Bachelor of Arts in Cinema & Television Arts;

Minor: Art | May 2022

GPA: 3.65

Honors: Presidential Scholarship, Communications Fellowship, Warren Artistic Excellence Scholarship

## SKILLS

### • Proficient

- Microsoft (PowerPoint, Word)
- Adobe (Premiere Pro CC, Photoshop, AfterEffects)
- Avid (Nexus)
- Social Media
- Virtual Communication (Slack, GroupMe, Teams, WebEx, Zoom, Skype)

### • Working Knowledge

- Microsoft Excel
- Avid ProTools
- Elementary Spanish

## WORK EXPERIENCE

### BRAND AMBASSADOR | LOS ANGELES, CA

InCast Marketing | June 2022 - Present

- Staff events and pop-ups for major brands
- Assist with sales and overall efficiency of events

### COVID PA | LOS ANGELES, CA

Apple TV: Six-Thirty | August 2022

- Restocked PPE around set
- Organized and carried out wellness checks and testing

### STUDENT COORDINATOR | ELON UNIVERSITY

New Student Programming | Fall 2020 - August 2021

- Organized trainings for New Student Orientation
- Coordinated presentations with organizations and committees across campus

### MEDIA & EVENTS ASSISTANT | ROARING GAP, NC

YMCA Camp Cheerio | May - August 2019

- Assisted in creating videos, social media content, and photography for camp activities for multiple platforms
- Coordinated events and programs for campers and staff